



PRESS RELEASE

Paris, 20 February 2026,

Havas NV Announces Increased Shareholding by Compagnie de l'Étoile des Mers

Compagnie de l'Étoile des Mers is strengthening its stake in Havas NV, and will appoint Yannick Bolloré as its Chairman, in addition to his position at the head of Havas NV.

In addition to the 30.4% stake held by Bolloré SE in Havas since its listing on Euronext Amsterdam in December 2024, Compagnie de l'Étoile des Mers, controlled by Bolloré Participations, has acquired over the past months close to 19% of Havas NV.

Yannick Bolloré, Chairman and CEO of Havas NV, who had acquired, in the weeks following Havas NV's listing, 2.9% of the share capital through the company YB6, will transfer YB6 to Compagnie de l'Étoile des Mers, in order to group together their shareholdings in Havas NV. Upon completion of the transaction, Compagnie de l'Étoile des Mers will hold approximately 22% of the share capital of Havas NV and Yannick Bolloré will be appointed Chairman of Compagnie de l'Étoile des Mers.

These transactions demonstrate confidence in the ability of the teams who contribute to the development of Havas and in its results.

--

For more information, please contact:

Charlotte Rambaud
Global Chief Communications Officer
charlotte.rambaud@havas.com
+33 6 64 67 66 27

Delphine Maillet
Head of Investor Relations
delphine.maillet@havas.com
+33 6 80 36 18 12

Kristin Calmes
Global Senior Communications Officer
kristin.calmes@havas.com
+33 6 08 40 76 27

About Havas

Founded in 1835 in Paris, Havas is one of the world's largest global communications groups, with nearly 23,000 people in over 100 countries. With the ambition to help brands unlock Growth, Powered by Desire, Havas brings together creativity, media, technology and production capabilities to build strong, desirable brands that people genuinely want to engage with. Its integrated model is supported by Converged.AI, the Group's operating system that unifies data, technology and AI to deliver optimized, scalable marketing solutions across the full customer journey. AI-driven, fueled by human ingenuity, and grounded in the belief that desire drives both brand performance and business outcomes, Havas teams collaborate within Havas Villages worldwide to cultivate reputation, relevance and long-term preference for clients. Havas is equally committed to its people, fostering inclusive, responsible and inspiring workplaces where talent can thrive, because desire also starts from within. Further information is available at www.havas.com.