



**Subject: Cease of Havas activities in Russia**

Since the invasion of Ukraine by Russian military forces in February 2022, the Havas Group suspended new investments in Russia.

In February 2023, our CEO Yannick Bolloré reiterated his commitment to fully support Ukraine and the numerous initiatives put in place since the beginning of the conflict:

- The provision of financial and logistical help to our teammates from the Havas Village in Kiev, including the solidarity from countless Havas employees in neighboring countries who dedicated considerable time and energy to help.
- The launch of a charity fundraiser called "Havas For Ukraine." The Group made a donation, and, thanks to the generosity of all Havas employees, funds collected were distributed to our colleagues in Ukraine, providing a glimmer of hope and support during the darkest days of the war.
- The creation of "Havas Village Ukraine in Exile," providing all services agencies may need in creative, design, media, PR, digital, health and innovations. Today over 20 Havas agencies around the world have already used these services.

As conflict and disruption in the region continued, Havas decided to cease its limited Russian operations.

Havas Participations is 100% owned by Havas SAS. Havas SAS is 100% (\*) owned and controlled by Havas NV, which is listed on Euronext Amsterdam. Russia Communication was 51o/o owned by Havas Participations and 49% owned by ADV - USP Media holdings BV. Havas Participations sold all its shares to ADV - USP Media holdings BV on September 24, 2024. Consequently, Havas has divested its remaining holdings in related Russian joint ventures.

*(\*) Except one share owned by the Stichting Continuity Havas, a Dutch foundation.*