

Havas environmental policy

Havas is one of the world's largest global communications groups. Founded in 1835 by Charles-Louis Havas, the Group employs nearly 23,000 people in over 100 countries.

Sustainability is an integral part of the Group's strategy and operations. Havas encourages its agencies to leverage their expertise to drive positive change in society.

Its goal is to engage clients, talents, and suppliers in a responsible communications approach and to help raise industry standards in terms of rigor and transparency.

Our environmental policy is based on the following two priorities:

Committing to an ambitious decarbonization trajectory aligned with the Paris Agreement and supported by Science Based Targets initiative (SBTi)-validated targets:

- Reducing absolute Scope 1 and Scope 2 greenhouse gas (GHG) emissions by 63% by 2035.
- Sourcing 100% renewable electricity by 2030.
- Reducing absolute Scope 3 greenhouse gas (GHG) emissions by 37.5% by 2035.

Supporting our clients in their sustainable transformation:

- Measuring the GHG emissions linked to the production and distribution of campaigns and raising awareness of their impacts among clients.
- Offering more sustainable alternatives and promoting eco-designed solutions that meet clients' requirements.
- Raising awareness of the role clients can play in addressing the environmental challenges facing their industries.
- Promoting new ways of thinking about lifestyles and consumption, while supporting campaigns that raise awareness of the environmental transition.

Havas ensures that its objectives are achieved through both global and local governance structures, by implementing a continuous improvement approach.

Finally, the Group recognizes the central role of its people in the deployment of its environmental policy. Accordingly, all Havas talents participate in ongoing training on environmental issues and their application to day-to-day activities.