

Paris, February 6th, 2020

Havas Health & You Network Names Loris Repellin as CEO of Paris Agencies

Announcing today, Havas Health & You has appointed Loris Repellin as CEO of their Paris agencies – Havas Life and H4B. He joins from Omnicom’s DDB Health Paris, where he held the position of General Manager. A trained pharmacist with an MBA, he started his career in marketing positions with Sanofi in Paris and Brazil.

During Loris’ leadership, DDB Health Paris was twice awarded French health agency of the year. In his new role, he will report into John Hackney, CEO Europe, Havas Health & You. Hackney states, “I’m delighted that Loris is joining us at this time in our growth and momentum in Europe. His experience, drive and passion are exactly what we need and he will be leading a deeply talented team that we’ve built in Paris.”

Loris added, “This is a fantastic opportunity to join the most ambitious and forward-thinking global communications network. I believe creativity and new technologies should be at the heart of health and wellness and I look forward to bringing that to our clients at HH&Y Paris.” Repellin takes over from Philippe Huot-Louradour, who was recently promoted to Technology & Innovation Lead Europe for HH&Y.

The management team in Paris consists of Antoine Peres, Executive Director and key account lead, Antoine Durand, Business Development Director, Dima Al-Malawi, Global Business Unit Lead, Isabelle Bikart, Chief Medical officer and Manuel Meulenysen, Creative Director.

Donna Murphy, Global CEO of Havas Health & You adds, “With Havas group headquartered in Paris, it’s imperative that the HH&Y presence reflects the power of the global Havas brand as we continue to strengthen our foothold across Europe. Loris brings the drive and vision that we look for in all of our leaders, and we’re excited to see the impact that he has.”

For more information about Havas Health & You, visit [HavasHealthandYou.com](https://www.HavasHealthandYou.com).

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About Havas Health & You

Havas Health & You unites Havas Life, Health4Brands (H4B), Lynx, Havas Life PR and Havas Health Plus, all wholly owned health and communications networks, with the consumer health businesses and practices of Havas Creative Group. Its customer-centric approach has the talent, tenacity and technology that health-and-wellness companies, brands and people need to thrive in today's world. For more information, go to www.HavasHealthandYou.com.

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