

ENVIRONMENTAL POLICY HAVAS

Havas is one of the world's largest global communications groups. Founded in 1835 by Charles Louis Havas, the Group employs more than 23,000 people in over 100 countries.

Sustainability is an integral part of the Group's strategy and actions. Havas encourages its agencies to use their expertise to bring about positive changes in society.

Its goal is to involve its clients, talents and suppliers in a responsible communications approach, and to raise the standards of the profession in terms of rigour and transparency.

Havas' environmental policy is based on the following two priorities:

- Committing to an ambitious decarbonisation trajectory aligned with the Paris Agreement and based on four major objectives:
- Reducing the greenhouse gas (GHG) emissions linked to its energy consumption (Scopes 1&2) by 71% by 2035.
- Supplying 100% of electricity from renewable sources by 2030.
- Reducing the GHG emissions linked to operations (business travel, fixed assets, waste...) by 43% by 2035.
- Involving its suppliers into a decarbonisation strategy aligned with the Group's commitments.

Supporting clients in their sustainable transformations:

- Measuring the GHG emissions linked to the production and distribution of campaigns and raise awareness of their impacts among its clients.
- Offering more virtuous alternatives and promoting eco-designed solutions that meet clients' requirements.
- Raising awareness of the role they must play in addressing the issues specific to their sectors.
- Creating new ways of thinking about lifestyles and consumption, and giving a significant place to campaigns promoting public awareness of the ecological transition.

Havas ensures that its objectives are met through both global and local management, by implementing a continuously improving approach.

Finally, the Group is fully aware of the central role played by its talents in the deployment of its environmental policy. That's why all talents at Havas follow a continuous training program on these subjects and on how they apply to their jobs.

LET'S MAKE A MEANINGFUL DIFFERENCE!

Yannick Bollere

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