



PRESS RELEASE

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HAVAS' GATE ONE ENTERS A NEW ERA, TAPS BEN TYE AS MANAGING DIRECTOR

Co-founder Tim Phillips transitions into new role within Havas as Tye elevates his current one

Gate One, the digital business transformation practice within Havas, announced today that Ben Tye, previously Partner, will become Managing Partner. Simultaneously, Tim Phillips, who founded Gate One in 2013, will be moving on from the managing partner role and transitioning to a new position in the Havas network.

As co-founder, Tim Phillips has seen Gate One grow from a four-partner start-up to a successful international practice with over 270 consulting personnel across the UK, Ireland and the US. Since joining the Havas family in 2019, Gate One has supported the evolution of the global marketing communications group with the addition of business transformation and management consultancy services. Hailed by The Sunday Times as the 20th best mid-sized UK company to work for in 2022, the team has built a business with energy, passion and determination to deliver innovative and compelling solutions for its clients. Phillips exits Gate One with over 25 years' experiences crafting and delivering major strategic programs across global businesses.



Ben Tye

“Ben is a highly experienced strategic adviser and transformation leader, and I am delighted to welcome him into this role,” said Tim Phillips. “His thoughtful leadership style has earned him great respect among those he’s worked with and has made significant contribution to Gate One already. I

couldn't think of a better person to be taking over the leadership of our agency and shaping its future growth story."

Tye joined Gate One in February 2018 as a client director and became Partner in 2020. As part of the executive team, he has played a critical role in driving growth for the business and developing a close relationship with Havas to provide greater services to clients. Outside of the consultancy, Tye is a UKCP certified psychotherapist with a private clinical practice, giving him a unique perspective on leadership dynamics and culture.

"I'm thrilled to be taking on this position as Managing Partner," said Tye. "In the last six years at Gate One, I've had the privilege of working in high-performing consulting teams with colleagues who are committed to doing their very best to transform businesses. I'm excited to lead the next part of our journey with Havas, delivering transformational change with our clients."

With the handover, Gate One is poised for its next phase of growth, drawing on the digital, customer and communications expertise as part of Havas to provide greater value and meaningful change for its clients. Learn more about the practice at www.gateoneconsulting.com.

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About Gate One

Gate One, part of the global communications group Havas, is a leading digital and business transformation consultancy focused on designing and delivering meaningful change for some of the world's most interesting, innovative and influential organizations. They work closely with the C-suite and extended leadership teams across FTSE companies, private businesses and major government departments to conceive and deliver the big ideas that will transform their organizations. www.gateoneconsulting.com/

About Havas

Founded in 1835 in Paris, Havas is one of the world's largest global communications networks, with more than 23,000 people in over 100 countries sharing one single mission: to make a meaningful difference to brands, businesses, and people. Havas has developed a fully integrated model through its 70+ Havas Villages around the world, covering all communication activities. The teams of the three business units, Havas Creative Network, Havas Media Network and Havas Health & You, work together with agility and in perfect synergy to offer tailor-made, innovative solutions to clients that support them in their positive transformation. Havas is committed to building a diverse culture where everybody feels they belong and can be themselves and thrive. Havas integrated into Vivendi, a global leader in media, entertainment, and communications, in December 2017. Further information about Havas is available at www.havas.com.