



PRESS RELEASE

20th September 2022

The /amo network rebrands as H/Advisors, reflecting its new organization, global ambition and strong backing by the Havas Group

H/Advisors has today been unveiled as the new name and brand identity of the leading international strategic communications network (with expertise in corporate and financial communications, public affairs, ESG and sustainability, crisis communications and cyber-security amongst others) founded over 20 years ago by Havas, one of the world's largest communications groups.

Previously called /amo after its founding agencies, H/Advisors brings together best-in-class consultancies in more than 20 countries, offering a full suite of strategic advisory services to clients around the world. The network embodies a common DNA of excellence and leadership, as well as its ambition to continue its global expansion as one team, with the strong support of Havas and its parent company Vivendi.

Since 2018, the H/Advisors network has grown significantly organically and through the acquisition of leading communications and public affairs teams, reinforcing its presence in the US, UK, Germany, Ireland, Belgium, Spain and in Asia. H/Advisors is a top-ranking organization for cross-border M&A and communications. Last year alone, it advised on 368 M&A deals worth approximately €200 billion.

Yannick Bolloré, CEO of the Havas Group and chairman of the supervisory board of Vivendi, said:

"The new name and brand identity highlight H/Advisors' ambitions for the next chapter in its history under the leadership of Stéphane Fouks as Chairman, together with Neil Bennett and Tom Johnson as its new co-CEOs. I am very proud to see how the network, which is strategic for both our clients and our Group, has delivered on the demanding growth plan we laid out in 2018. I have assured Stéphane, Tom and Neil that they have the full support of Havas and Vivendi as they pursue their mission of making H/Advisors the undisputed leader in corporate and financial communications worldwide."

Stéphane Fouks, Executive Chairman of H/Advisors, said:

"The prism of communications provides deep insight into challenges faced by our clients. As H/Advisors, we offer a unique network across the world's major markets, bringing together all the key disciplines essential to strategic counsel and the implementation to make it happen. Today, with over 1,400 consultants in 35 cities in more than 20 countries, we deliver advice and services across a wide range of practices, including transactions, transformation, reputation, policy, ESG, blockchain

and crisis management. Our new identity is a clear statement of our success to date, and our continued ambition to be even more integrated with a unique name and branding, reinforcing our footprint as global strategic advisors.”

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About Havas Group

Havas is one of the world's largest global communications groups. Founded in 1835 in Paris, the Group employs 21,000 people in more than 100 countries and operates through its three business units covering all communication activities. Havas Group's mission is to make a meaningful difference to brands, businesses and people. To better anticipate client needs, Havas has adopted a fully integrated model through its 60+ Havas Villages around the world. In these Villages, creative, media and healthcare & wellness teams work together, ensuring agility and a seamless experience for clients. We are committed to building a diverse culture where everybody feels they belong, can be themselves, thrive and grow. Havas Group integrated into Vivendi in December 2017. Further information about Havas Group is available on the company's website: havasgroup.com

#MeaningfulDifference

About H/Advisors

H/Advisors is a global organization of strategic communications advisors dedicated to building, enhancing and protecting our clients' reputations while helping achieve their business objectives. We are present in 35 cities in more than 20 countries, with over 1,400 consultants.

We offer a full range of services to our clients, including:

Transactions: We are a top-ranking organization for cross-border M&A and communications with long and deep experience in all types of capital market transactions. Last year alone, H/Advisors advised on almost 368 M&A deals worth approximately €200 billion.

Transformation: We work closely with our clients and their employees through every success-critical mission of corporate transformation.

Engagement and responsibility: We help our clients identify, listen to and engage with all their key stakeholders, including investors, regulators, public officials, employees and customers.

Crisis: We stand by our clients at their most challenging moments, providing insight, expertise, perspective and competence to help them navigate crises in their domestic and international markets.

Policy: We advise clients on all aspects of public affairs, notably potential significant government policy changes, how this may affect clients and how they can lobby and campaign to protect their interests

H/Advisors is backed by Havas, one of the world's largest global communications groups, founded in 1835 in Paris. h-advisors.global