

PRESS RELEASE

**Adoption of AFEP-MEDEF recommendations
concerning compensation of executive officers of listed companies**

At its meeting on December 18, 2008, the Board of Directors of Havas examined the AFEP-MEDEF recommendations of October 6, 2008 concerning the compensation of executive officers of listed companies

The Board considers these recommendations to be fully consistent with the principles of corporate governance applied by Havas.

The Board has therefore confirmed that the AFEP-MEDEF code of corporate governance as amended by these recommendations will continue to be the code to which Havas will refer for the purposes of the report required under article L.225-37 of the French Commercial Code, pursuant to the Act of July 3, 2008 implementing European Union Directive 2006/46/EC of June 14, 2006.

About Havas

Havas (Euronext Paris: HAV.PA) is a global advertising and communications services group. Headquartered in Paris, Havas operates through its two worldwide networks, Euro RSCG Worldwide and Havas Media, which are headquartered in New York and Barcelona respectively, and through a number of independent agencies renowned for their creativity, such as Arnold Worldwide Partners. A multicultural and decentralized Group, Havas is present in more than 75 countries through its networks of agencies and contractual affiliations. The Group offers a broad range of communications services, including traditional advertising, direct marketing, media planning and buying, corporate communications, sales promotion, design, human resources, sports marketing, multimedia interactive communications and public relations. Havas employs approximately 14,400 people.

Further information about Havas is available on the company's website: www.havas.com

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