



Suresnes, June 12, 2007

PRESS RELEASE

**LORELLA GESSA HAS BEEN NAMED HAVAS COMMUNICATIONS DIRECTOR**

Jacques Séguéla, Vice-President of Havas and Fernando Rodés, CEO, have announced the nomination of Lorella Gessa to the post of Havas Communications Director.

Lorella Gessa began her career at IBM in Italy then in the United-States. Her international career has led her from Ford to Sara Lee to finally land in France nine years ago where she joined the Havas Communications Department.

Ms. Gessa has exercised different responsibilities at Havas, most notably in corporate, internal and multimedia communications which have allowed her to develop a strong knowledge of the Group and its agencies in France and abroad.

**About Havas**

Havas (Euronext Paris: HAV.PA) is a global advertising and communications services group. Headquartered in Paris, Havas operates through its two worldwide networks, Euro RSCG Worldwide headquartered in New York and Havas Media in Barcelona, and through Arnold Worldwide Partners. A multicultural and decentralized Group, Havas is present in more than 75 countries through its networks of agencies and contractual affiliations. The Group offers a broad range of communications services, including traditional advertising, direct marketing, media planning and buying, corporate communications, sales promotion, design, human resources, sports marketing, multimedia interactive communications and public relations. Havas employs approximately 14,400 people.

Further information about Havas is available on the company's website: [www.havas.com](http://www.havas.com)

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