



PRESS RELEASE

Suresnes, 5<sup>th</sup> July, 2006

**HAVAS REINFORCES ITS LEADERSHIP TEAM:  
RICHARD PACE IS NAMED CHIEF PERFORMANCE AND ECONOMIC OFFICER  
AND ESTHER GAIDE, DEPUTY FINANCIAL DIRECTOR**

The Havas Executive Committee announced today the nomination of Richard Pace to the post of Chief Performance and Economic Officer. The appointment is effective immediately.

In this role, Richard Pace will be responsible for implementing all projects directed towards improving the profitability and efficiency of the Havas Group. In his new post, he will also supervise the performance of all operations of the Group.

In addition, Esther Gaide is joining the Havas Group as the Deputy Financial Director, working alongside Hervé Philippe, Chief Financial Officer of Havas.

**Richard Pace**

*48 years old and a graduate of the Ecole Supérieure de Commerce de Paris (ESCP), Richard Pace was a collaborator with Arthur Andersen from 1981 to 1987. In 1987, he became Financial Director of the advertising agency HDM of the Euro RSCG Group. Since 1991, he has practiced the role of Managing Director responsible for the finances of the media activity of the Euro RSCG Worldwide Group, which became Mediapolis in 1996 and finally Mediaplanning Group (MPG) in 2000. Pace was also named President of the sports marketing agency of the Havas Group, Havas Sports, in October 2002.*

**Esther Gaide**

*44 years old, a graduate of ESSEC and CPA, Esther Gaide began her career in 1983 at PriceWaterhouseCoopers in Paris, then London, after which she continued on Deloitte in Paris, then Los Angeles. She joined Group Bolloré in 1993 where she acted successively as Internal Audit Director, Financial Director of the Auxiliary Transport Division, and Financial Director of the Africa Division. Since 1999 she had been Auditing Director of the Group.*

### **About Havas**

Havas (Euronext Paris: HAV.PA; Nasdaq: HAVS) is a global advertising and communications services group. Headquartered in Paris, Havas has three principal operating divisions: Euro RSCG Worldwide which is headquartered in New York, Arnold Worldwide Partners in Boston, and Media Planning Group in Barcelona. A multicultural and decentralized Group, Havas is present in 77 countries through its networks of agencies located in 44 countries and contractual affiliations with agencies in 33 additional countries. The Group offers a broad range of communications services, including traditional advertising, direct marketing, media planning and buying, corporate communications, sales promotion, design, human resources, sports marketing, multimedia interactive communications and public relations. Havas employs approximately 14,400 people. Further information about Havas is available on the company's website: [www.havas.com](http://www.havas.com)

### **Forward-Looking Information**

This document contains certain "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements relate to expectations, beliefs, projections, future plans and strategies, anticipated events or trends and similar expressions, concerning matters that are not historical facts. These forward-looking statements reflect Havas' current views about future events and are subject to risks, uncertainties, assumptions and changes in circumstances that may cause Havas' actual results to differ significantly from those expressed in any forward-looking statement. Certain factors that could cause actual results to differ materially from expected results include changes in global economic, business, competitive market and regulatory factors. For more information regarding risk factors relevant to Havas, please see Havas' filings with the U.S. Securities and Exchange Commission. Havas does not intend, and disclaims any duty or obligation, to update or revise any forward-looking statements contained in this document to reflect new information, future events or otherwise.

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