



FOR IMMEDIATE RELEASE

Paris, December 1st, 2004

The Board of Directors of Havas met on December 1st, 2004, under the chairmanship of Mr. Alain de Pouzilhac.

As it does every year at this period, the Board examined the group's progress to date and its future prospects. The Board noted with satisfaction the successful accomplishment of the strategic reorganization, reflected in the recovery in both growth and profits enjoyed by the company over the first nine months of the year. It also noted the recent successful capital increase and the resulting reinforcement of the group's financial structure and applauded the efforts of the Havas teams for the quality of their work since the beginning of the year.

The Board was unanimous in expressing its total support for its Chairman and his action.

The Board of Directors also examined the group's ownership structure and in particular the position of Mr. Vincent Bolloré.

The Board, wishing to preserve the interest of all the Havas' shareholders, has asked for its Chairman to reiterate the request made to Vincent Bolloré asking for a clarification of his intentions. This clarification concerns the intentions regarding his stake in Havas' capital and his position with regards to the strategy formulated by the Board of Directors and implemented by Havas management.

### **About Havas**

Havas (Euronext Paris: HAV.PA; Nasdaq: HAVS) is a global advertising and communications services group. Headquartered in Paris, Havas has three principal operating divisions: Euro RSCG Worldwide which is headquartered in New York, Arnold Worldwide Partners in Boston, and Media Planning Group in Barcelona. A multicultural and decentralized Group, Havas is present in 88 countries through its networks of agencies located in 45 countries and contractual affiliations with agencies in 43 additional countries. The Group offers a broad range of communications services, including traditional advertising, direct marketing, media planning and buying, corporate communications, sales promotion, design, human resources, sports marketing, multimedia interactive communications and public relations. Havas employs approximately 15,000 people.

Further information about Havas is available on the company's website: [www.havas.com](http://www.havas.com)

### **Forward-Looking Information**

This document contains certain "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements relate to expectations, beliefs, projections, future plans and strategies, anticipated events or trends and similar expressions, concerning matters that are not historical facts. These forward-looking statements reflect Havas' current views about future events and are subject to risks, uncertainties, assumptions and changes in circumstances that may cause Havas' actual results to differ significantly from those expressed in any forward-looking statement. Certain factors that could cause actual results to differ materially from expected results include changes in global economic, business, competitive market and regulatory factors. For more information regarding risk factors relevant to Havas, please see Havas' filings with the U.S. Securities and Exchange Commission. Havas does not intend, and disclaims any duty or obligation, to update or revise any forward-looking statements contained in this document to reflect new information, future events or otherwise.

### **Contacts :**

#### **Communications :**

**Peggy Nahmany**

Tel: +33 (0)1 58 47 90 73

[peggy.nahmany@havas.com](mailto:peggy.nahmany@havas.com)

#### **Investor Relations:**

**Virginia Jeanson**

Tel: +33 (0)1 58 47 91 34

[virginia.jeanson@havas.com](mailto:virginia.jeanson@havas.com)

**Catherine François**

Tel: +33 (0)1 58 47 91 35

[catherine.francois@havas.com](mailto:catherine.francois@havas.com)