



Suresnes, June 8, 2004

Press release

Peggy Nahmany, Communications Director of Euro RSCG Worldwide, is Appointed Director of External Relations - Havas

Alain Cayzac, Chief Communications Officer at Havas, today announced the appointment of Peggy Nahmany as Director of External Relations. In her new role Peggy Nahmany will be in charge of Havas' press relations worldwide, as well as the coordination and promotion of sustainable development projects within the Group and to the outside world. From 1st July she will be based at Havas' Headquarters.

Peggy Nahmany, 35 years old and a French citizen, has been working in New York for seven years where she held the position of Communications Director at Euro RSCG Worldwide.

Alain Cayzac also confirmed the structure of the three other departments within Havas Communications:

- Investor Relations: Virginia Jeanson
Catherine François
Martine Fitoussi
- Publications, Multimedia and Internal Communications: Lorella Gessa
Nicolas Doudoux
Solenne Anthonioz
- Public Relations and Events: Agnès Masquelier
Ghislaine Brégé

Commenting on the new organization, Alain Cayzac said, *"Following the announcement concerning Simon Gillham and the creation of Havas 07, we have reorganized the Havas communications structure. Peggy Nahmany's extensive knowledge of the Group and its Divisions will provide the skills and experience needed in this new role, and will help her to maintain regular, transparent, and effective relations with press all over the world. I am very happy that she is joining us at the Havas Headquarters."*

About Havas

Havas (Euronext Paris: HAV.PA; Nasdaq: HAVS) is a global advertising and communications services group. Headquartered in Paris, Havas has three principal operating divisions: Euro RSCG Worldwide which is headquartered in New York, Arnold Worldwide Partners in Boston, and Media Planning Group in Barcelona. A multicultural and decentralized Group, Havas is present in 75 countries through its networks of agencies located in 47 countries and contractual affiliations with agencies in 28 additional countries. The Group offers a broad range of communications services, including traditional advertising, direct marketing, media planning and buying, corporate communications, sales promotion, design, human resources, sports marketing, multimedia interactive communications and public relations. Havas employs approximately 16,000 people.

Further information about Havas is available on the company's website: www.havas.com

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